SCHECHTER WEALTH STRATEGIES | UNCOMMON SOLUTIONS to Preserve, Leverage & Transfer

Contact: Schechter Financial Group Release: Immediately

Name: Brooke Sheldon

Telephone: 248-731-9500

SUBJECT: SCHECHTER FINANCIAL GROUP BECOMES TWO DISTINCT ENTITIES – SCHECHTER WEALTH STRATEGIES AND SCHECHTER BENEFITS ADVISORS

BIRMINGHAM, Michigan (January 28, 2007) ---Robert Schechter, Chairman, has announced the restructuring of the Schechter Financial Group. The company will become two separate and distinct entities, Schechter Wealth Strategies and Schechter Benefits Advisors.

Schechter Wealth Strategies specializes in working with high net worth families and their professional advisors in the design and execution of wealth transfer strategies, business succession and charitable planning initiatives as well as the management, administration, and analysis of life insurance portfolios.

Schechter Benefits Advisors works with corporations to control benefit costs through designing, educating, and managing employee benefits. As an entirely independent division Schechter Benefits Advisors is now housed in a separate facility in the Weight Watchers Building at 28555 Orchard Lake Road Suite 110 Farmington Hills.

Marc Schechter, Senior Managing Director of Sales, Schechter Wealth Strategies said “As our firm expands to better serve our clients we are increasingly focused on technical and innovative solutions to preserve, leverage, and transfer wealth.

Jason Zimmerman, Senior Managing Director of Operations added “We continue to strengthen our firm with the addition of multi-disciplined professionals that help us maximize value to our clients’, their heirs, and their charities. We work with our client’s attorney, C.P.A.’s and money managers to achieve their wealth planning goals.”

Paul Snider, Managing Director Schechter Benefits Advisors said “Our expanding organization and client base will benefit greatly from having its own identity. We have different target markets, and different internal capabilities.”

Headquartered in Birmingham, Michigan, Schechter Wealth Strategies, originally founded in 1939, has been serving the needs of high net worth individuals and their families, through insurance, estate planning, charitable giving and wealth transfer planning. Today, Schechter Wealth Strategies consists of 32 individuals, including lawyers, CPA’s, MBA’s, CLU’s, ChFC’s and individuals who have built and run businesses in a number of different industries.

More information regarding Schechter Wealth Strategies can be found on their website www.schechterwealth.com.

Schechter Benefits Advisors has over a 20 year history serving the needs of medium sized businesses and charitable organizations. Among the benefits provided are health, dental, vision, prescription and other benefit plans as well as 401k plans. The company has a staff of over 20 employees, including 11 licensed agents.

More information regarding Schechter Benefits Advisors can be found on their website www.schechterbenefits.com.

Schechter Wealth Strategies is an NFP company. National Financial Partners (NYSE:NFP) is a leading independent financial services firm focused on high net worth individuals and growing entrepreneurial companies. NFP operates a national network consisting of more than 160 owned and 200 affiliated firms. We value being a part of a large organization while maintaining strategic control of our local business.

Our combined purchasing power makes NFP one of the largest distributors of insurance products for the country's premier insurance companies. The relationship provides our clients with distinct advantages in the marketplace because we are able to negotiate with the insurance companies to obtain significant levels of attention and service. At the same time, our independence allows us to find effective solutions for our clients.

Securities and Investment Advisory Services offered through NFP Securities, Inc. a Broker/Dealer, Member FINRA/SIPC and a Federally Registered Investment Advisor Schechter Wealth Strategies is an affiliate of NFP Securities, Inc. and a subsidiary of National Financial Partners Corp., the parent company of NFP Securities, Inc.

NFP Securities, Inc. does not provide legal or tax advice.

####