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Schechter Wealth Strategies announces appointment of Nancy Leavy Hoag as Vice President of Marketing

Birmingham, Michigan (September 15, 2008) ---Robert Schechter, Chairman, Schechter Wealth Strategies announces the appointment of Nancy Leavy Hoag as Vice President of Marketing. Hoag will be responsible for all marketing and public relations strategy and execution.

According to Jason Zimmerman, Senior Managing Director, "As we continue to expand our offering to new markets, Ms. Hoag's deep skill sets will help us to communicate our uncommon solutions to the high net worth demographic we serve as well as the advisory community that guides them".

Hoag has held the title of Vice President Account Supervisor at major advertising agencies; McCann Erickson and Campbell-Ewald where she built relationship marketing programs for major clients. Most recently, she was a partner in a web based presentation company. Hoag is the past president of the Direct Marketing Association in Detroit. She spent 6 years on the board of directors and is currently a member of the Past Presidents Education Group which promotes direct marketing at the college level.

Founded in 1939 and headquartered in Birmingham, Michigan, the team of J.Ds, LL.Ms, CPAs, MBAs, CLUs, and ChFCs at Schechter Wealth Strategies, has been quietly providing families and their advisors uncommon solutions to preserving, leveraging and transferring billions of dollars of wealth as well as the management, analysis and servicing of life insurance portfolios.

Schechter Wealth Strategies is an NFP company. National Financial Partners is a leading independent financial services firm focused on high net worth individuals and growing entrepreneurial companies. NFP operates a national network consisting of more than 175 owned and 320 member firms and is one of the largest distributors of insurance products of the country's insurance companies. The relationship provides our clients with distinct advantages in the marketplace because NFP is able to negotiate with the insurance companies to obtain high levels of attention and service. At the same time, our independence allows us to find effective solutions for our clients.

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